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Innovation Competition, Exhibition & Awards

CiiA-4 Sponsorship & Benefits



Title Sponser

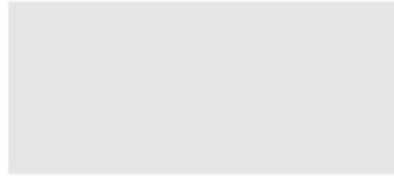
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Innovation Competition, Exhibition & Awards

Powered by



Co-Sponsors



Co-Sponsor-1



Co-Sponsor-2

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Innovation Competition, Exhibition & Awards

Event Title Sponsors



Event Title Sponsors -Rs 30 Lakhs

- Status of presenting a Title Sponsor on Promotions and Advertisements. (*substituting where Marshalls' Logo is placed as CiiA-4 Sponsor*).
- Status of presenting Title Sponsor on Stage Backdrop of CiiA Innovation Awards.
- Title Sponsor acknowledgement by the Anchor.
- Title Sponsors video advertisement, up to 2 minutes on the screen of CiiA Innovation Awards.
- Title Sponsor acknowledgement in Press releases.
- Status of presenting Title Sponsor on CiiA advertisements. (*Print and Digital Media*)
- Status of presenting Sponsor on CiiA-4 Trophies
Complimentary Passes for the CiiA Awards :
HON. Spl. Guest = 2 , Dignitaries = 3, VVIPs = 4,
VIPs = 6: Total = 15 Passes.

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- Status of Sponsor's Branding at CiiA-4 venue: 6.5 x 8 ft.
- Status of presenting Title Sponsor on stationery and printing material.
- Status of presenting Title Sponsor on the CiiA website.
- On a Souvenir* one full-colour page in special position.
- Option of Agreement for next 3 years with compounded increase @ 7.5% per year.
(* If printed)

NB: The present Title Sponsor is Marshalls. All logos of Marshalls shall be replaced by the new Title Sponsor.

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Powered By



Powered By - Rs 10 Lakhs

- Status of presenting “Powered by” Sponsor on Promotions & Advertisements.
 - Status of presenting “Powered by” on the Backdrop of the CiiA Innovation Awards.
 - Status of “Powered By” on all places where the Event Sponsor logo is presented.
 - Sponsor acknowledgement by the Anchor.
 - Sponsor acknowledged in Press Releases of the event. Status of presenting “Powered By” in CiiA-4 Advertisements. (*Print & Digital Media*)
 - Complimentary Passes for the CiiA Innovation Awards :
HON. Spl. Guest = 2 , Dignitaries = 2, VVIPs = 2,
VIPs = 4: Total = 10 Passes.
- Status of Sponsor’s Branding at CiiA-4 venue: 6.5 x 8 ft.
 - Status of presenting “Powered by” on CiiA website.
 - On a Souvenir* one full-colour page in special position.
 - Option of Agreement for next 3 years with compounded increase @ 7.5% per year.
(* *If printed*)

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CiiA-4 Co-Sponsors



Co-Sponsors (max. 02) - Rs 5 Lakhs each.

- Co-Sponsor acknowledgement by the Anchor.
- Co-Sponsor acknowledged in CiiA-4 Press Release.
- Complimentary Passes for the CiiA Innovation Awards : Dignitaries = 2, VVIPs = 3, VIPs = 5:
Total = 10 Passes.
- Status of presenting Co-Sponsor on Direction Board at CiiA Exhibition (size 4 x 2ft)
- Status of presenting Co-Sponsor on the website of CiiA.
- On a Souvenir* one full-colour page.
- Option of Agreement for next 3 years with compounded increase @ 7.5% per year.
(* If printed)

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Knowledge Partners



Knowledge Seminars Partner (KSP) - Rs 20,000 per Seminar

Total 10 Seminars: Full KSP Sponsorship offered at Rs. 1.5 Lakhs

- Felicitation and presenting “Knowledge Seminar Partner Memento” at the CiiA-4 Innovation Awards.
- Status of KSP Banner display with Seminar Title at CiiA-4 Knowledge Seminar Session.
- KSP acknowledgement by the Anchor.
- Status of presenting “Knowledge Seminar Partner” on the CiiA website.
- On a Souvenir* full-colour page advt. for full KSP Sponsorship.
(* If printed)

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Innovation Competition, Exhibition & Awards

CiiA-4 Trophy Sponsorships



1. Jugaad and Professional Category: Winner's Trophies for Innovators

(Total Trophies in Category = 2 nos.)



Trophy Naming Rights: Total Sponsorship amount for this Category: Rs 3 Lakhs

1st Prize:

- CiiA Trophy + Prize Money Rs. 1 Lakh + Certificate of Excellence

1st Runners up Prize:

- CiiA Trophy + Prize Money Rs. 50,000 + Certificate of Excellence

Other Benefits to Trophy Sponsors:

- The Trophy Sponsor of the full Category shall Co-Present on Stage the Trophy to its Recipient.
- **The Trophy shall be named after the Trophy Sponsor**
Trophy Sponsor acknowledgement by the Anchors
- Status of presenting **“Trophy Sponsor”** on the CiiA website.
- Complimentary Passes for full Category Sponsor:
2 Dignitaries + 4 VIPs = 6 Passes at CiiA-4 Innovation Awards.
- On a Souvenir* **half colour page advt.** offered.

(If printed)*

2. STARTUPs Category: Winner's Trophies for Innovators

(Total Trophies in Category = 4 nos.)

Trophy Naming Rights: Total Sponsorship amount for this Category: Rs 3 Lakhs

1st Prize to STARTUP Winner:

- **CiiA Trophy + Prize Money Rs. 1 Lakh + Certificate of Excellence**
- **Incubation Centre of 1st Prize Winning STARTUP:
CiiA Innovation Trophy**
- **1st Runners up Prize:
CiiA Trophy + Prize Money Rs. 50,000 + Certificate of Excellence**
- **Incubation Centre of 1st Runners up Prize Winning STARTUP:
CiiA Innovation Trophy**

Other Benefits to Trophy Sponsors:

- The Trophy Sponsor of the full Category shall Co-Present on Stage the Trophy to its Recipient.
- **The Trophy shall be named after the Trophy Sponsor**
Trophy Sponsor acknowledgement by the Anchors
Status of presenting **“Trophy Sponsor”** on the CiiA website.
- Complimentary Passes for full Category Sponsor:
2 Dignitaries + 4 VIPs = 6 Passes at CiiA-4 Innovation Awards.
- On a Souvenir* **half colour page advt.** offered.

(If printed)*

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3. Technology: Engineering & Polytechnic Category:

(Total Trophies in Category = 6 nos.)

Trophy Naming Rights: Total Sponsorship amount for this Category: Rs 3 Lakhs

- **1st Prize to Winner:**
CiiA Trophy + Prize Money Rs. 1 Lakh* + Certificate of Excellence
- **Institution of 1st Prize Winner:**
 - **CiiA Innovation Trophy**
- **1st Runners up Prize:**
CiiA Trophy + Prize Money Rs. 50,000* + Certificate of Excellence
- **Institution of 1st Runners up Prize Winner:**
CiiA Innovation Trophy
- **2nd Runners up Prize:**
CiiA Trophy + Prize Money Rs. 25,000* + Certificate of Excellence
- **Institution of 2nd Runners up Prize Winner:**
CiiA Innovation Trophy

** Prize Money to be used to upgrade and further developing the Winning Project or Patent registration or Company formation for STARTUPS.*

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Other Benefits to Trophy Sponsors:

- The Trophy Sponsor of the full Category shall Co-Present on Stage the Trophy to its Recipient.
- **The Trophy shall be named after the Trophy Sponsor**
Trophy Sponsor acknowledgement by the Anchors
- Status of presenting **“Trophy Sponsor”** on the CiiA website.
- Complimentary Passes for full Category Sponsor:
2 Dignitaries + 4 VIPs = 6 Passes at CiiA-4 Innovation Awards.
- On a Souvenir* **half colour page advt.** offered.
(* If printed)

4. Technology: Pharma, Bio & Chemical Tech. Category:

(Total Trophies in Category = 6 nos.)

Trophy Naming Rights: Total Sponsorship amount for this Category: Rs 3 Lakhs

- **1st Prize to Winner:**
CiiA Trophy + Prize Money Rs. 1 Lakh* + Certificate of Excellence
- **Institution of 1st Prize Winner:**
CiiA Innovation Trophy
- **1st Runners up Prize:**
CiiA Trophy + Prize Money Rs. 50,000* + Certificate of Excellence
- **Institution of 1st Runners up Prize Winner:**
CiiA Innovation Trophy
- **2nd Runners up Prize:**
CiiA Trophy + Prize Money Rs. 25,000* + Certificate of Excellence
- **Institution of 2nd Runners up Prize Winner:**
CiiA Innovation Trophy

** Prize Money to be used to upgrade and further developing the Winning Project or Patent registration or Company formation for STARTUPS.*

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Other Benefits to Trophy Sponsors:

- The Trophy Sponsor of the full Category shall Co-Present on Stage the Trophy to its Recipient.
- **The Trophy shall be named after the Trophy Sponsor**
Trophy Sponsor acknowledgement by the Anchors
- Status of presenting **“Trophy Sponsor”** on the CiiA website.
- Complimentary Passes for full Category Sponsor:
2 Dignitaries + 4 VIPs = 6 Passes at CiiA-4 Innovation Awards.
- On a Souvenir* **half colour page advt.** offered.

(If printed)*

5. CiiA Max Innovation Trophy:

Trophy Naming Rights: Total Sponsorship amount for this Category: Rs 1 Lakh

CiiA Max Innovation Trophy Awarded to an Institution/ Incubation Centre for a maximum* no. of Projects for exhibited at CiiA-4 Innovations Exhibition.

*Minimum 5 Projects & above.

Other Benefits to Trophy Sponsors:

- The Trophy Sponsor of the full Category shall Co-Present on Stage the Trophy to its Recipient.
- **The Trophy shall be named after the Trophy Sponsor**
Trophy Sponsor acknowledgement by the Anchors
- Status of presenting **“Trophy Sponsor”** on the CiiA website.
- Complimentary Passes for full Category Sponsor:
2 Dignitaries + 4 VIPs = 6 Passes at CiiA-4 Innovation Awards.
- On a Souvenir* **half colour page advt.** offered. (* *If printed*)

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Lounge Partners



Business Lounge (appx 600 sq. ft) in Exhibition -Rs 100, 000

- Status of banner display of 4' x3'
- Status of presenting sponsoring business lounge in the exhibition hall.
- Sponsor mention in announcements at the Exhibition Hall.
- Status of presenting sponsoring business lounge on the website of
- ciiA. Advtof size 2'(W) xx 3'(Ht) x 6 panels.

Visitors Lounge in Exhibition (Total 4 Lounges) @ Rs 50,000 per Lounge

- Status of presenting sponsoring visitors lounge in the exhibition hall
- Sponsor mention in acknowledgement in press releases of the event.
- Status of presenting sponsoring visitors lounge (Digital)
- Status of presenting sponsoring visitors lounge on one banner at the exhibition (size 4 x 3ft) & Advt of size 2'(W) xx 3'(Ht) x 2 panels
- Status of presenting sponsoring visitors lounge on the website of ciiA.

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Exhibitor Innovation Stall* Sponsor in CiiA-4 Exhibition - Rs 15,000/Stall

The Sponsors Name Template shall be placed at the Stall >>

This Innovation Stall is Sponsored by
Name of SPONSOR.

Status of presenting Stall Sponsor on the CiiA website.

** Each Stall Size = 4 sq. mtrs (= 43 sq.ft.)*

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Big Branding Opportunity for Corporates: For 3 days

Venue: Nehru Science Centre, Dr. E Moses Road, Worli, Mumbai-400 018

Branding size 2mtrs x 2.5 mtrs (6.5' x 8') Total = 4 nos. @ Rs 15,000 each.

Branding size 3mtrs x 2.5 mtrs (10' x 8') Total = 1 nos. @ Rs 25,000

Branding size 5mtrs x 2.5 mtrs (16.5' x 8') Total = 1 nos. @ Rs 35,000

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Thank You