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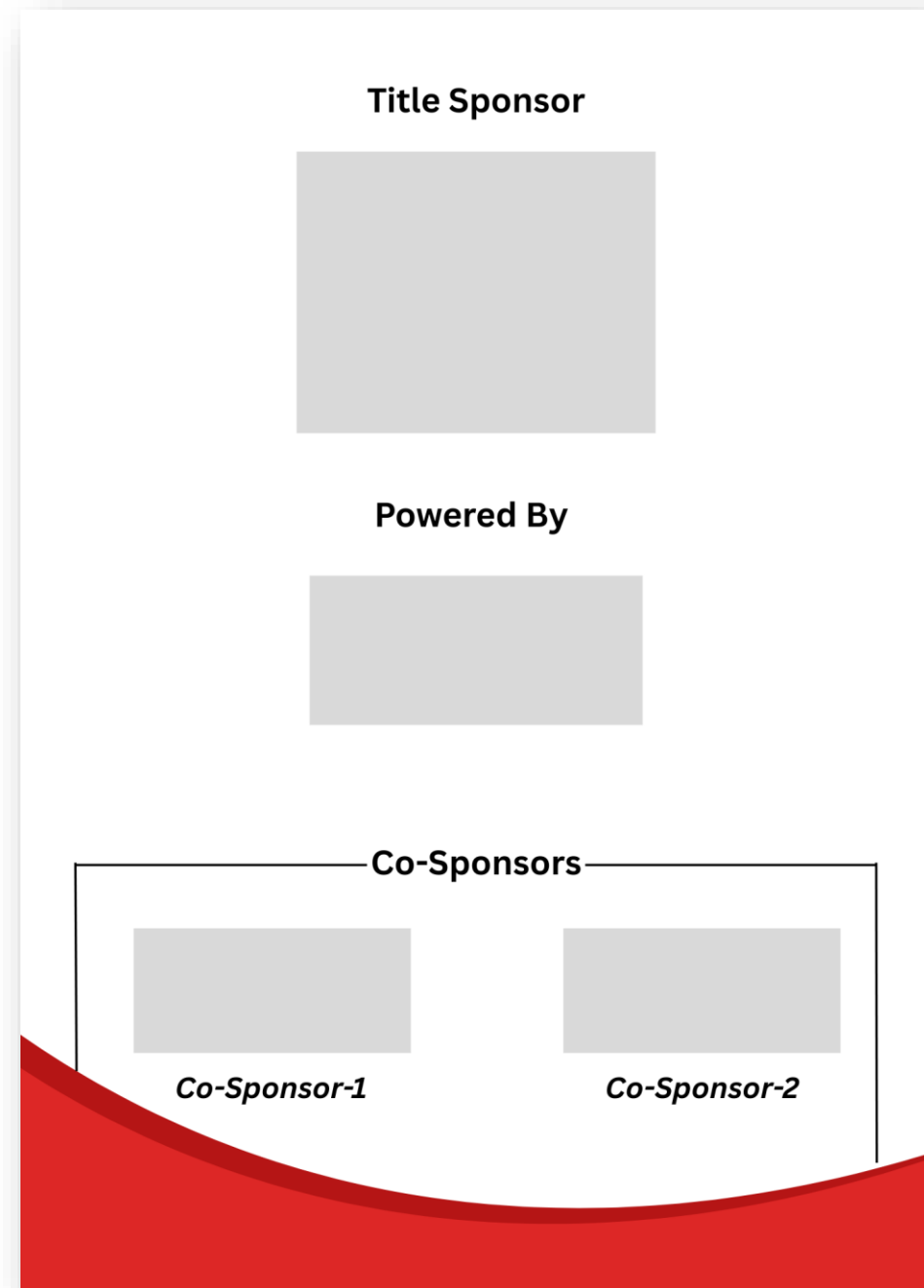


Innovation Competition, Exhibition & Awards

CiiA-5 Sponsorship & Benefits



Positioning of Sponsors in Advertisements, CiiA Stationery etc.



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Innovation Competition, Exhibition & Awards

Event Title Sponsors



Event Title Sponsors - Rs 30 Lakhs

- Status of presenting a Title Sponsor on Promotions and Advertisements. (substituting where Marshalls' Logo is placed as CiiA-5 Sponsor).
- Status of presenting Title Sponsor on Stage Backdrop of CiiA Innovation Awards.
- Title Sponsor acknowledgement by the Anchor.
- Title Sponsors video advertisement, up to 2 minutes on the screen of CiiA Innovation Awards.
- Title Sponsor acknowledgement in Press releases.
- Status of presenting Title Sponsor on CiiA advertisements. (Print and Digital Media)
- Status of presenting Sponsor on CiiA-5 Trophies

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- Status of Sponsor's Branding at CiiA-5 venue: 6.5 x 8 ft.
- Status of presenting Title Sponsor on stationery and printing material.
- Status of presenting Title Sponsor on the CiiA website.
- On a Souvenir* one full-colour page in special position.
- Option of Agreement for next 3 years with compounded increase @ 7.5% per year. (* If printed)

NB: The present Title Sponsor is Marshalls. All logos of Marshalls shall be replaced by the new Title Sponsor.

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Powered By





Powered By - Rs 10 Lakhs

- Status of presenting “Powered by” Sponsor on Promotions & Advertisements.
- Status of presenting “Powered by” on the Backdrop of the CiiA Innovation Awards.
- Status of “Powered By” on all places where the Event Sponsor logo is presented.
- Sponsor acknowledgement by the Anchor.
- Sponsor acknowledged in Press Releases of the event.
- Status of presenting “Powered By” in CiiA-5 Advertisements. (*Print & Digital Media*)
- Status of Sponsor’s Branding at CiiA-5 venue: 6.5 x 8 ft.
- Status of presenting “Powered by” on CiiA website.
- On a Souvenir* one full-colour page in special position.
- Option of Agreement for next 3 years with compounded increase @ 7.5% per year. (** If printed*)

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CiiA-5 Co-Sponsors





Co-Sponsors (max. 02) - Rs 5 Lakhs each.

- Co-Sponsor acknowledgement by the Anchor.
- Co-Sponsor acknowledged in CiiA-5 Press Release.
- Status of presenting Co-Sponsor on Direction Board at CiiA Exhibition (size 4 x 2ft)
- Status of presenting Co-Sponsor on the website of CiiA.
- On a Souvenir* one full-colour page.
- Option of Agreement for next 3 years with compounded increase @ 7.5% per year. (* If printed)

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Fund-Quest Partners





Fund-Quest Partner (FQP) for Startups - Rs 25,000

- Felicitation and presenting “Fund-Quest Partner Memento” at the CiiA-5 Innovation Awards.
- Status of FQP Banner display with Seminar Title at CiiA-5 Workshop Session.
- FQP acknowledgement by the Anchor.
- Status of presenting “Fund-Quest Partner” on the CiiA website.
- On a Souvenir* full-colour page advt. for full FQP Sponsorship. (* *If printed*)

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Innovation Competition, Exhibition & Awards

CiiA-5 Trophy Sponsorships





1. Jugaad and Professional Category: Winner's Trophies for Innovators (Total Trophies in Category = 2 nos.)

Trophy Naming Rights: Total Sponsorship amount for this Category: Rs 1.75 Lakhs

- **1st Prize:**
CiiA Trophy + Prize Money Rs. 1 Lakh + Certificate of Excellence
- **1st Runners up Prize:**
CiiA Trophy + Prize Money Rs. 50,000 + Certificate of Excellence

Other Benefits to Trophy Sponsors:

- The Trophy Sponsor of the full Category shall Co-Present on Stage the Trophy to its Recipient.
- **The Trophy shall be named after the Trophy Sponsor** Trophy Sponsor acknowledgement by the Anchors
- Status of presenting **"Trophy Sponsor"** on the CiiA website.
- On a Souvenir* **half colour page advt.** offered. (* If printed)

2. STARTUPs Category: Winner's Trophies for Innovators

(Total Trophies in Category = 4 nos.)

Trophy Naming Rights: Total Sponsorship amount for this Category: Rs 1.75 Lakhs

- **1st Prize to STARTUP Winner:**
CiiA Trophy + Prize Money Rs. 1 Lakh + Certificate of Excellence
- **Incubation Centre of 1st Prize Winning STARTUP:**
CiiA Innovation Trophy
- **1st Runners up Prize:**
CiiA Trophy + Prize Money Rs. 50,000 + Certificate of Excellence
- **Incubation Centre of 1st Runners up Prize Winning STARTUP:**
CiiA Innovation Trophy

Other Benefits to Trophy Sponsors:

- The Trophy Sponsor of the full Category shall Co-Present on Stage the Trophy to its Recipient.
- **The Trophy shall be named after the Trophy Sponsor** Trophy Sponsor acknowledgement by the Anchors
- Status of presenting “**Trophy Sponsor**” on the CiiA website.
- On a Souvenir* **half colour page advt.** offered. (* *If printed*)

3. Technology: Engineering & Polytechnic Category:

(Total Trophies in Category = 6 nos.)

Trophy Naming Rights: Total Sponsorship amount for this Category: Rs 2 Lakhs

- **1st Prize to Winner:**
CiiA Trophy + Prize Money Rs. 1 Lakh* + Certificate of Excellence
- **Institution of 1st Prize Winner:**
CiiA Innovation Trophy
- **1st Runners up Prize:**
CiiA Trophy + Prize Money Rs. 50,000* + Certificate of Excellence
- **Institution of 1st Runners up Prize Winner:**
CiiA Innovation Trophy
- **2nd Runners up Prize:**
CiiA Trophy + Prize Money Rs. 25,000* + Certificate of Excellence
- **Institution of 2nd Runners up Prize Winner:**
CiiA Innovation Trophy

Other Benefits to Trophy Sponsors:

- The Trophy Sponsor of the full Category shall Co-Present on Stage the Trophy to its Recipient.
- **The Trophy shall be named after the Trophy Sponsor** Trophy Sponsor acknowledgement by the Anchors
- Status of presenting “**Trophy Sponsor**” on the CiiA website.
- On a Souvenir* **half colour page advt.** offered. (* If printed)

* Prize Money to be used to upgrade and further developing the Winning Project or Patent registration or Company formation for STARTUPS.

4. Technology: Pharma, Bio & Chemical Tech. Category:

(Total Trophies in Category = 6 nos.)

Trophy Naming Rights: Total Sponsorship amount for this Category: Rs 2 Lakhs

- **1st Prize to Winner:**
CiiA Trophy + Prize Money Rs. 1 Lakh* + Certificate of Excellence
- **Institution of 1st Prize Winner:**
CiiA Innovation Trophy
- **1st Runners up Prize:**
CiiA Trophy + Prize Money Rs. 50,000* + Certificate of Excellence
- **Institution of 1st Runners up Prize Winner:**
CiiA Innovation Trophy
- **2nd Runners up Prize:**
CiiA Trophy + Prize Money Rs. 25,000* + Certificate of Excellence
- **Institution of 2nd Runners up Prize Winner:**
CiiA Innovation Trophy

Other Benefits to Trophy Sponsors:

- The Trophy Sponsor of the full Category shall Co-Present on Stage the Trophy to its Recipient.
- **The Trophy shall be named after the Trophy Sponsor**
- Trophy Sponsor acknowledgement by the Anchors
- Status of presenting “Trophy Sponsor” on the CiiA website.
- On a Souvenir* **half colour page advt.** offered. (* If printed)

** Prize Money to be used to upgrade and further developing the Winning Project or Patent registration or Company formation for STARTUPS.*



5. CiiA Trophy For Institution With Best Innovation Ecosystem:

Trophy Naming Rights: Total Sponsorship amount for this Category: Rs 50,000

CiiA Trophy For Institution With Best Innovation Ecosystem Awarded to an Institution/ Incubation Centre for a maximum* no. of Projects for exhibited at CiiA-5 Innovations Exhibition.

*Subject to a Minimum of 5 Projects and above.

Other Benefits to Trophy Sponsors:

- The Trophy Sponsor of the full Category shall Co-Present on Stage the Trophy to its Recipient.
- **The Trophy shall be named after the Trophy Sponsor** Trophy Sponsor acknowledgement by the Anchors
- Status of presenting “**Trophy Sponsor**” on the CiiA website.
- On a Souvenir* **half colour page advt.** offered. (* *If printed*)

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Innovation Competition, Exhibition & Awards



Business Lounge / Visitors Relaxation Space Partners



Business Lounge (appx 450 sq. ft) in Exhibition - Rs 50,000

- Status of banner display of 4' x3'
 - Status of presenting sponsoring business lounge in the exhibition hall.
Sponsor mention in announcements at the Exhibition Hall.
 - Status of presenting sponsoring business lounge on the website of ciia.
 - Advt of size 2'(W) x 3'(Ht) x 6 panels at the Business Lounge.
-

Visitors Relaxing Space (VRS) in Exhibition (Total 3Lounges) @ Rs 10,000 per VRS

- Status of presenting sponsoring visitors Relaxing Space in the exhibition hall
- Sponsor mention in acknowledgement in press releases of the event.
- Status of presenting sponsoring VRS (Digital)
- Status of presenting sponsoring VRS on one banner at the exhibition (size 4 x 3ft) & Advt of size 2'(W) x 3'(Ht) x 2 no/VRS
- Status of presenting sponsoring VRS on the website of CiiA.



Exhibitor Innovation Stall* Sponsor in CiiA-5 Exhibition - Rs 10,000/Stall

The Sponsors Name Template shall be placed at the Stall >>
This Innovation Stall is Sponsored by
Name of SPONSOR.

Status of presenting Stall Sponsor on the CiiA website.

**Each Stall Size = 4 sq. mtrs (= 43 sq.ft.)*

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Big Branding Opportunity for Corporate: For 3 days

Venue: Nehru Science Centre, Dr. E Moses Road, Worli, Mumbai-400 018

Branding: Flex banner installed at the venue @ Rs. 300* per Sq. ft. for display during CiiA-5 exhibition for 3 days.

**(Includes cost of making and installing the Flex banner.)*

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Thank You

